

Project ECHO® (Extension for Community Healthcare Outcomes)

MetaECHO™ 2017 Conference Poster Session

Poster Categories:

- Evaluation/Research of an ECHO program
- Description of an Innovative Application of the ECHO model™

Prize Categories:

- People's Choice for Research (by popular vote)
- People's Choice for Innovative New Programs (by popular vote)
- People's Choice for Most Interactive (by popular vote)
- Research Prize (judged by a panel of experts)
 - **Research Prize Judging Criteria:**
 - Innovation: Utilizes the ECHO model to bring new knowledge to the field of interest
 - Potential Impact: Advances the validation and expansion of the ECHO model
 - Method: Research method is appropriate to the type of program and goals of evaluation
 - Validity: Study is able to answer the research question intended to be addressed

Poster Rules:

- Content:
 - Include title, authors, institutional affiliation, and **official logo provided by ECHO Institute™**
 - Research posters to include Introduction, Methods, Results, and Discussion sections
 - Innovative Application posters to include Introduction, Program Description, and Discussion sections
 - Use photographs, graphs, tables and charts as much as possible to display data and convey important information
 - Create a 1-page abstract and have 100 copies available to hand-out
 - Content should be absorbed in 10 minutes or less
- Appearance:
 - Size: 36" tall by 48" wide (landscape orientation)
 - Posters will be attached to display boards (connectors provided by Project ECHO)
 - Should not appear cluttered
 - Major headings to be legible from 3' to 5' away
 - Text, graphs and figures to be legible from 2' to 3' away
 - Use similar font throughout
 - Use color, lines, boxes and arrows to emphasize important points

Note: No electrical power or additional equipment (audio-visual, tables, chairs) will be available for the poster displays.