Project ECHO® (Extension for Community Healthcare Outcomes)

MetaECHO™ 2017 Conference Poster Session

Poster Categories:
- Evaluation/Research of an ECHO program
- Description of an Innovative Application of the ECHO model™

Prize Categories:
- People’s Choice for Research (by popular vote)
- People’s Choice for Innovative New Programs (by popular vote)
- People’s Choice for Most Interactive (by popular vote)
- Research Prize (judged by a panel of experts)
  - **Research Prize Judging Criteria:**
    - Innovation: Utilizes the ECHO model to bring new knowledge to the field of interest
    - Potential Impact: Advances the validation and expansion of the ECHO model
    - Method: Research method is appropriate to the type of program and goals of evaluation
    - Validity: Study is able to answer the research question intended to be addressed

Poster Rules:
- **Content:**
  - Include title, authors, institutional affiliation, and official logo provided by ECHO Institute™
  - Research posters to include Introduction, Methods, Results, and Discussion sections
  - Innovative Application posters to include Introduction, Program Description, and Discussion sections
  - Use photographs, graphs, tables and charts as much as possible to display data and convey important information
  - Create a 1-page abstract and have 100 copies available to hand-out
  - Content should be absorbed in 10 minutes or less
- **Appearance:**
  - Size: 36” tall by 48” wide (landscape orientation)
  - Posters will be attached to display boards (connectors provided by Project ECHO)
  - Should not appear cluttered
  - Major headings to be legible from 3’ to 5’ away
  - Text, graphs and figures to be legible from 2’ to 3’ away
  - Use similar font throughout
  - Use color, lines, boxes and arrows to emphasize important points

Note: No electrical power or additional equipment (audio-visual, tables, chairs) will be available for the poster displays.